

# Speed Community Information Pack



#SlowDownSaveLives



 @WarwickshireRoadSafety

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[www.warksroadsafety.org](http://www.warksroadsafety.org)

## Warwickshire Road Safety Partnership Community Information Pack

Speeding in communities is one of the priorities for the Warwickshire Road Safety Partnership. Partners work together to have a joined-up approach in tackling resident's concerns. This information pack has been developed to help communities know what is being done to tackle speeding and how they can get involved in a number of initiatives.

## What is already being done?

We understand that residents and communities can be frustrated about speeding in their community. The partnership does a range of interventions and activities to reduce speeding and improve road safety across the county. We try to publish these as much as possible through our social media accounts. Here is a rundown of some of the main activities.

### Working in Schools

#### **Primary Schools**

Warwickshire County Councils Road Safety Education Team deliver the Safe and Active Schools Programme to primary schools across the county. This comprehensive programme combines essential road safety education with support, activities, and resources to promote and encourage active travel for journeys to and from school, and beyond.

The Safe and Active Schools Programme is delivered by Road Safety Officers, and utilises recognised behaviour change techniques and co-operative learning to engage pupils and teach safe and responsible road user behaviour. Themes include Warwickshire Road Safety Code, safe places to cross, risk taking, independent travel, and speed matters.

Warwickshire Road Safety Education Team work in partnership with Safer Neighbourhood Police Teams to deliver targeted activities focussing on specific road safety topics.

#### **Secondary Schools and Sixth Forms**

The Journey is a comprehensive free programme of road safety education for Warwickshire secondary schools and sixth forms. Educational sessions are available for pupils aged 11 – 18 years, focusing on pedestrian and cycle safety, pre- and young drivers, and pre- and young riders.

All sessions focus on changing intention to take risks and strategies to self-regulate to become safer road users. Key themes covered include distractions (saccadic masking), cycling / road respect, risk taking and consequences, responsibilities and peer influence, impulse control, and impairment – drugs, alcohol, and fatigue.

To find out more about the Safe and Active Schools Programme or The Journey, visit Warwickshire's Safe and Active Travel website: Safe and Active Schools or email:

[roadsafetyeducation@warwickshire.gov.uk](mailto:roadsafetyeducation@warwickshire.gov.uk).



### Cars and Kids Don't Mix

A further initiative which is offered to Warwickshire primary schools is the Cars and Kids Don't Mix Campaign. This campaign aims to help schools reduce inconsiderate, unsafe, and illegal parking outside the school, whilst helping to ease congestion, and forms part of a wider Warwickshire Road Safety Partnership offering.

### Working with Businesses

Warwickshire businesses can benefit from Warwickshire County Councils Safe and Active Workplace Programme. This programme aims to change attitudes and habits around safe and active travel, promoting safe walking and cycling through workplace champions.

As part of this offering, Warwickshire County Council can host a variety of free active travel events\* which aim to inform and educate employees about ways they can be more active on their journeys to and from work.

Events cover initiatives such as:

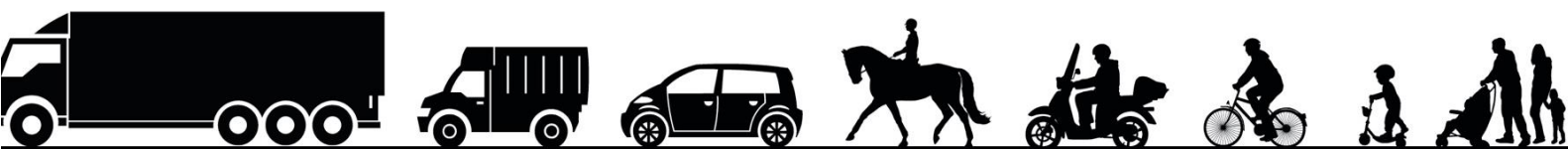
- Dr. Bike
- Security bike markings
- Bike training sessions – both 1-2-1 and group sessions
- Route planning
- Bicycle Buddies, Bicycle User Group support (BUGs), Walking User Group support (WUGs), Lift share
- Workplace Champion support

\* Subject to availability

For further information please email: [roadsafetyeducation@warwickshire.gov.uk](mailto:roadsafetyeducation@warwickshire.gov.uk)

### Working with older road users

Working in collaboration with IAM RoadSmart, we offer Warwickshire residents aged 65+ access to a fully funded Mature Driver Review, worth £65. These reviews have been carefully designed to help drivers renew their confidence, receive an informed and trusted opinion on their driving, improve skills and reassure family members. During the 60-minute, informal session, a qualified IAM expert will accompany the driver in their own vehicle, on roads that they are familiar with, offering advice and support. The Mature Driver Review and, if recommended, further support and training will help drivers continue to drive for as long as it is safe to do so or support them with alternative choices if required. To book a review call 0300 303 1134 and quote `WCC` or visit [www.iamroadsmart.com](http://www.iamroadsmart.com)



## Local Enforcement

Safer Neighbourhood teams are based in communities with the aim to address local issues through problem solving and partnership working. They work alongside the response teams who respond to the emergency calls and incidents. Safer Neighbourhood teams carry out speed checks in their local beat areas and target areas which are a concern to residents. These checks are usually published on their local social media page.

To find your local Safer Neighbourhood team visit the [Warwickshire Police Website](#).

## So, What Can I do?

The Warwickshire Road Safety Partnership wants to empower residents and communities to make a difference in their local area. Alongside the work already being done by the partnership, we have listed below a range of activities residents can get involved with to help reduce speeding in their communities.

### Understanding the community concern

To help make an impact it is important you understand what the concerns are regarding speeding. The links below will help you understand the collision and casualties' data in your area and if there are any hotspots.

[Department of Transport](#) reports annually on road traffic collisions and casualties in Great Britain.

[Road Safety Foundation](#) has an interactive map which shows killed and seriously injured casualty collisions on 'A' roads and motorways across Great Britain.

[Crash Map](#) shows slight, seriously injured and fatal casualty collision on all road types.

While statistics are useful it could be worthwhile doing a survey of residents to understand where they think speeding is a problem and what are the hot spots areas.

### Test your knowledge

Many drivers have not picked up the Highway Code since passing their theory test. It is important to keep up to date with any changes. The latest version can be accessed through the GOV.UK [website](#).

Think you are up to speed? Why not take our quiz and challenge friends and family to do the same? Visit <https://warksroadsafety.org/highway-code-quiz/> to have a go!

Community Speed Champions will be given access to further quizzes and hard copies to share with residents and communities.



The partnership needs community speed champions to push our road safety messaging far and wide. Becoming a community speed champion means you pledge to drive slower and safer but also raise awareness of the campaign in your community.

When you become a community speed champion you will receive a toolkit to help you spread the #SlowDownSaveLives message. Resources will be supplied including pledge posters and stickers for businesses and social media graphics for your community.

Quizzes will also be supplied along with a Highway Code booklet to help start the conversations with people in your community.

A community speed champion does not have to be a single person, it can be a group of people who want to make a difference in their community. If you would like to become a community speed champion for your area or what to know more about the scheme, please email:

[communityspeedchampions@warwickshire.gov.uk](mailto:communityspeedchampions@warwickshire.gov.uk)

### I pledge #SlowDownSaveLives

We understand that it might not be possible for you to be a community speed champion, but everyone can make the pledge!

Signing up to the #SlowDownSaveLives pledge demonstrates your commitment to drive within the speed limit and be aware of all road users. All residents who sign the pledge will receive a car sticker to show their commitment and raise awareness, turning your car into a mobile speed bump.

This pledge does not only calm traffic on your streets but throughout the communities.

Community speed champions can hold events to get other members of the community to sign up to the pledge along with local businesses and shops.

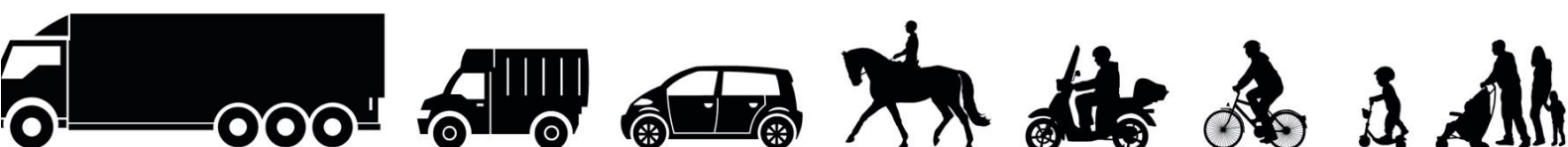
### Operation Snap

Operation Snap allows you to report and submit digital footage of potential moving traffic offences. The footage will then be reviewed by a Warwickshire Police officer. This will help deter people committing road traffic offences as they never know who might be filming them.



For more information or to submit footage follow the link:

<https://www.warwickshire.police.uk/police-forces/warwickshire-police/areas/warwickshire-police/campaigns/campaigns/2019/operation-snap/>



## Community Speed Watch

Community Speed Watch (CSW) is a national initiative where active members of local communities join together to monitor speeds of vehicles in their local area with support from the police.

At approved locations volunteers monitor the speed of passing vehicles with a hand-held speed detection device. Other volunteers will record any offending vehicle details and warning letters will be sent out to the owner of the vehicle by Warwickshire Police. The letter aims to educate the driver, but enforcement and prosecution can follow if this is ignored.



If you are interested in volunteering or forming a CSW group in your area, please contact Gary Strain by email [gary.strain@warwickshire.police.uk](mailto:gary.strain@warwickshire.police.uk)

For more information about CSW please visit: <https://warksroadsafety.org/community-speed-watch/>

